Publish WhatYouFund
The Global Campaign for Aid Transparency

Metrics Matter

How USAID counts “local” will have a big impact on funding for local partners

Wednesday 1st March, 2023

1. Introduction – USAID's pledges

- **At least 25% of USAID assistance will go directly to local partners by 2025**
- **By 2030 local communities will have a leading role in 50% of USAID assistance**

2. Data and sample

- USAID's data published in the International Aid Transparency Initiative (IATI) Standard

- 10 Sample countries – disbursement data from 2019-2021:

Sub-Saharan Africa
Kenya
Liberia
Ethiopia
Zambia

South and Central Asia
Bangladesh
Nepal

Western Hemisphere
Guatemala
Haiti

Europe and Eurasia
Moldova

MENA
Jordan

3. Calculation

$$\frac{Funding\ to\ local\ organizations}{Total\ funding\ pool} = 25\%$$

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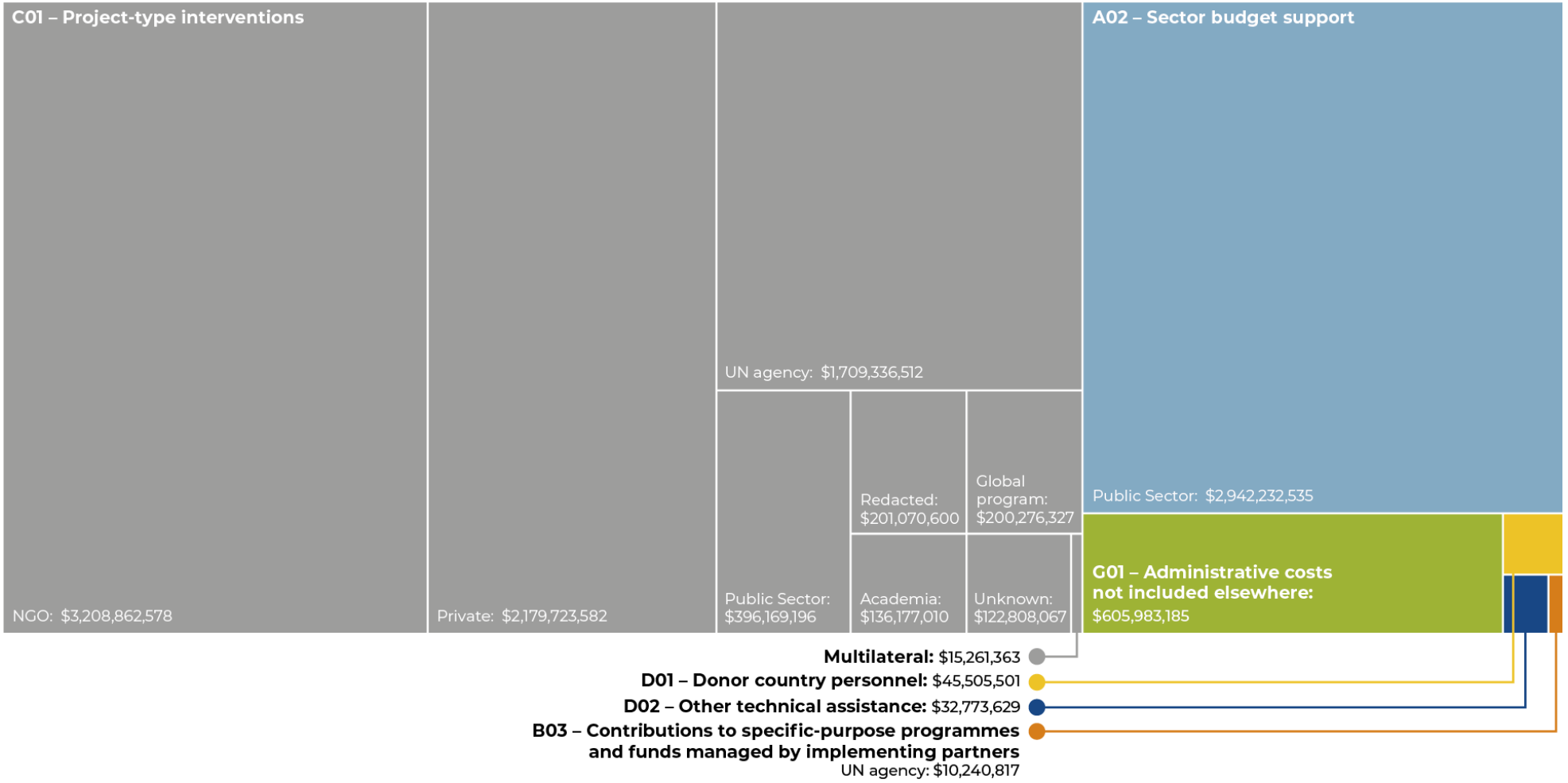
4. Publish What You Fund and USAID approaches to identify “local” funding

USAID numerator	Publish What You Fund numerator
Organizations are identified as “local” when: • Headquartered and incorporated in the recipient country • Either managed and governed by nationals of the recipient country or by non-nationals • Working sub-nationally, nationally, regionally or internationally	**Organizations are identified as “local” when:** • Headquartered and incorporated in the recipient country • Excluding subsidiaries/brands of international organizations • Managed and governed by nationals of the recipient countries or by non-nationals from a specific beneficiary group (e.g. refugees) • Only working sub-nationally or nationally

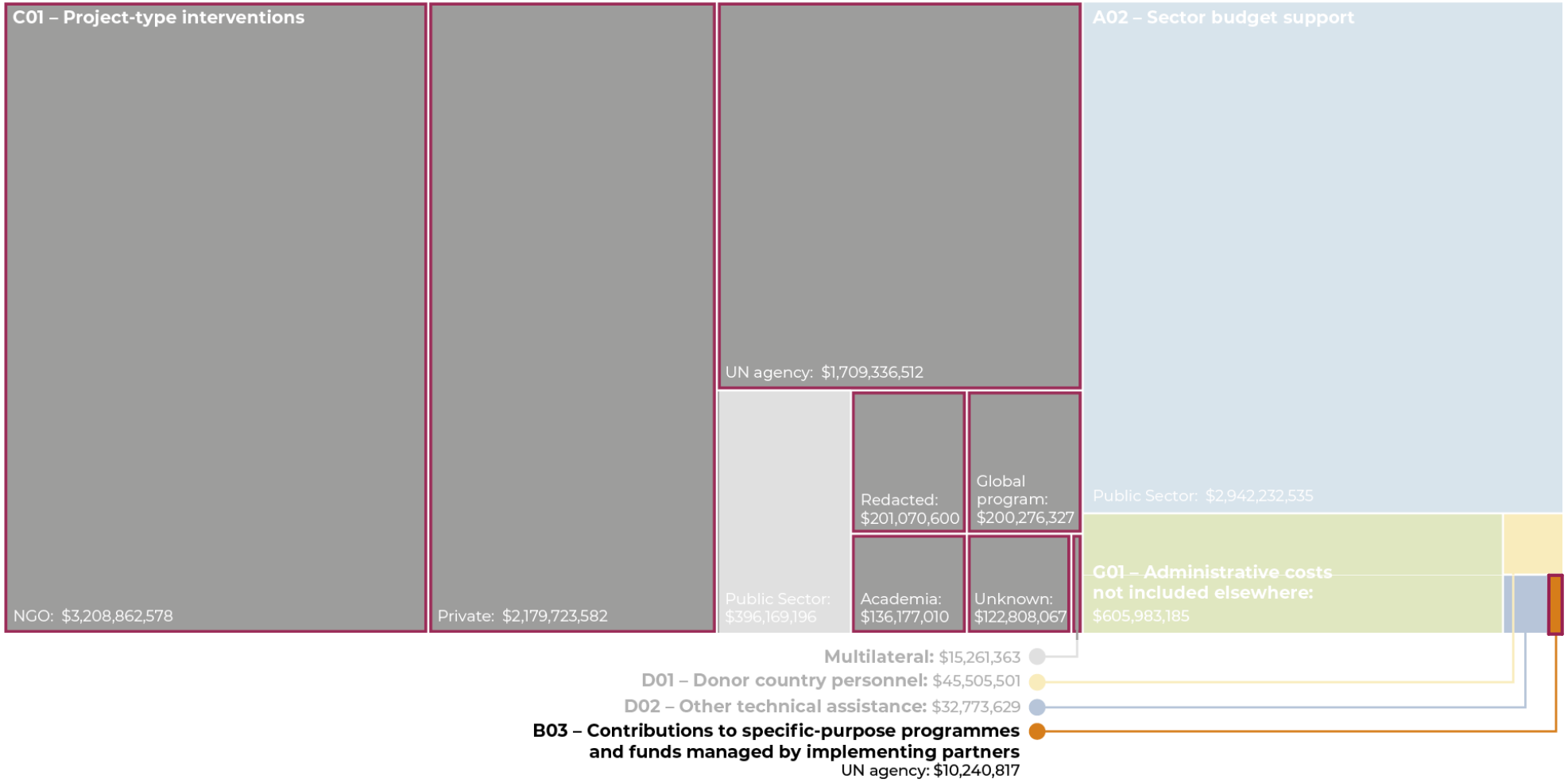
5. Denominators

USAID aid and implementer types aggregated across 10 countries
Total disbursements to 10 sample countries for fiscal years 2019 to 2021



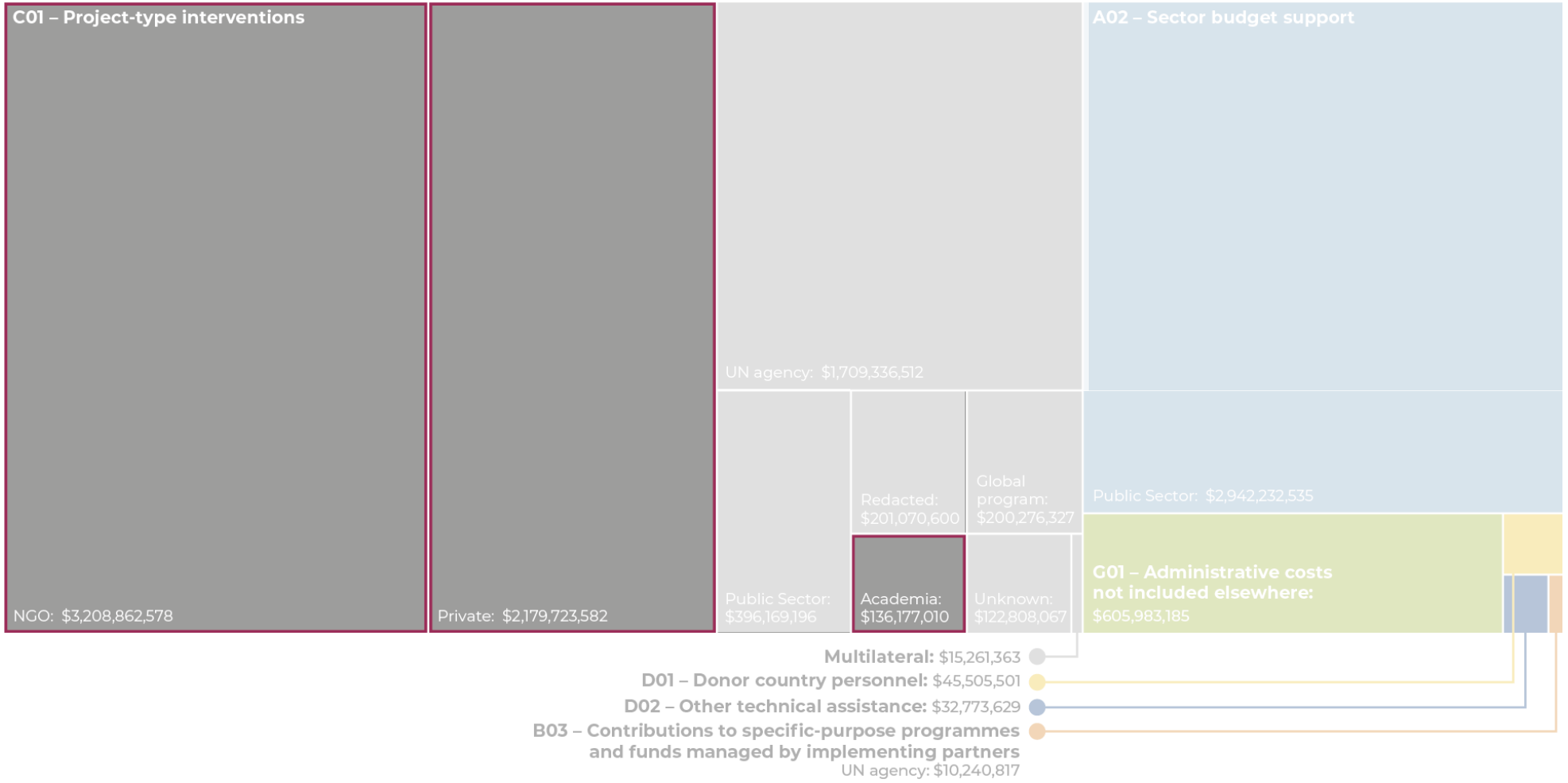
6. Publish What You Fund Denominator

USAID aid and implementer types aggregated across 10 countries
Total disbursements to 10 sample countries for fiscal years 2019 to 2021

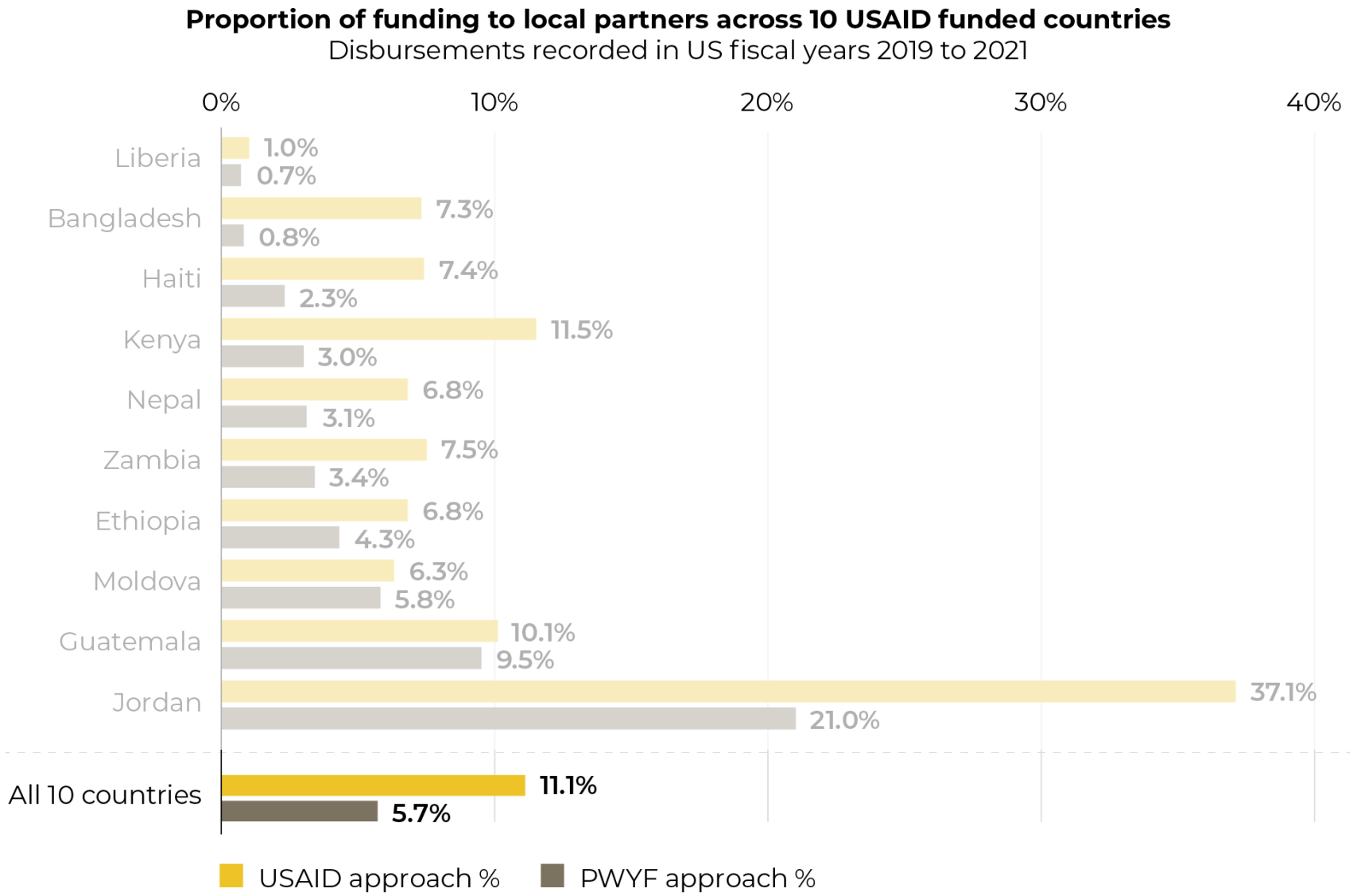


7. USAID Denominator

USAID aid and implementer types aggregated across 10 countries
Total disbursements to 10 sample countries for fiscal years 2019 to 2021



8. Overall results



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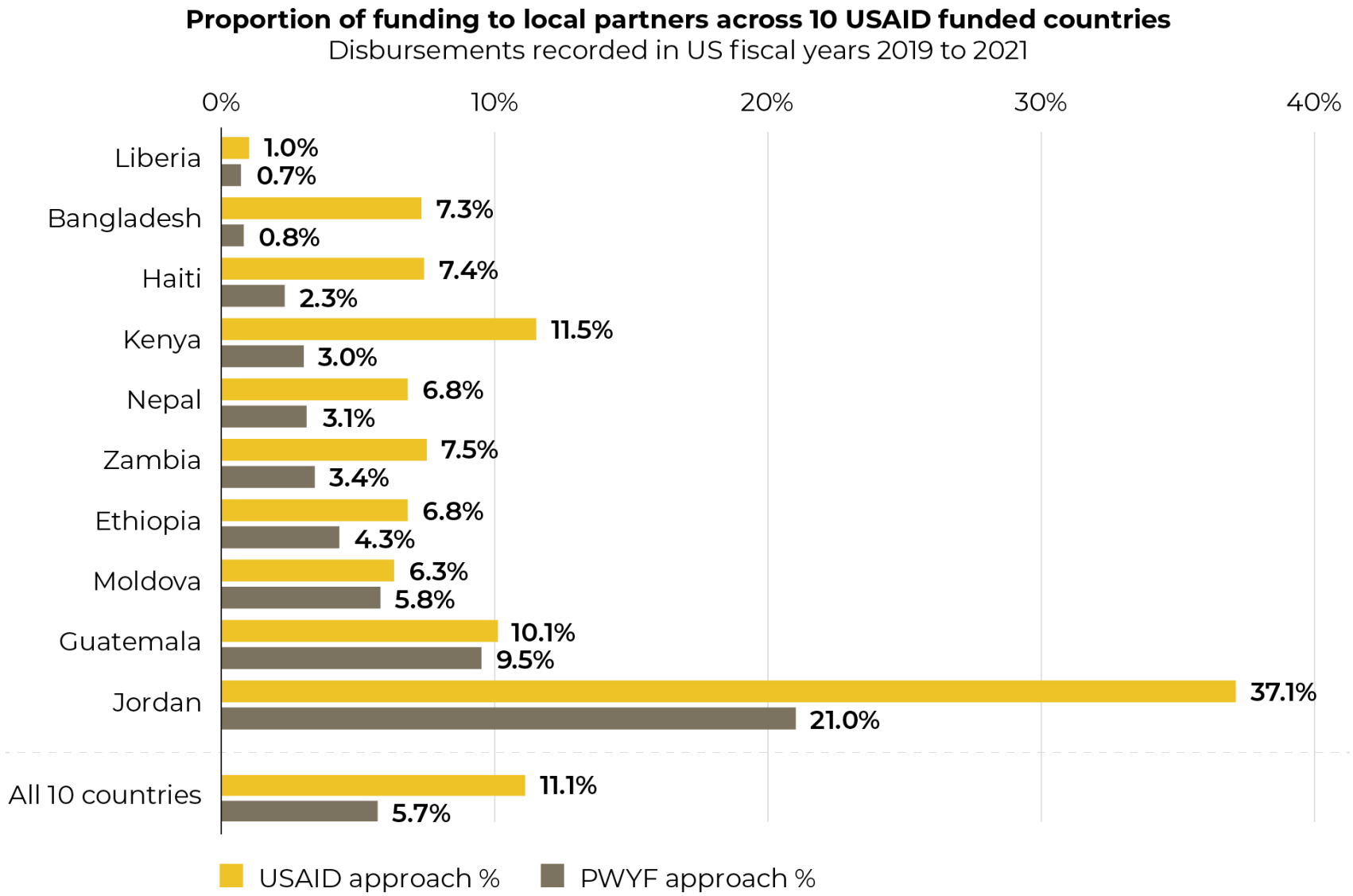
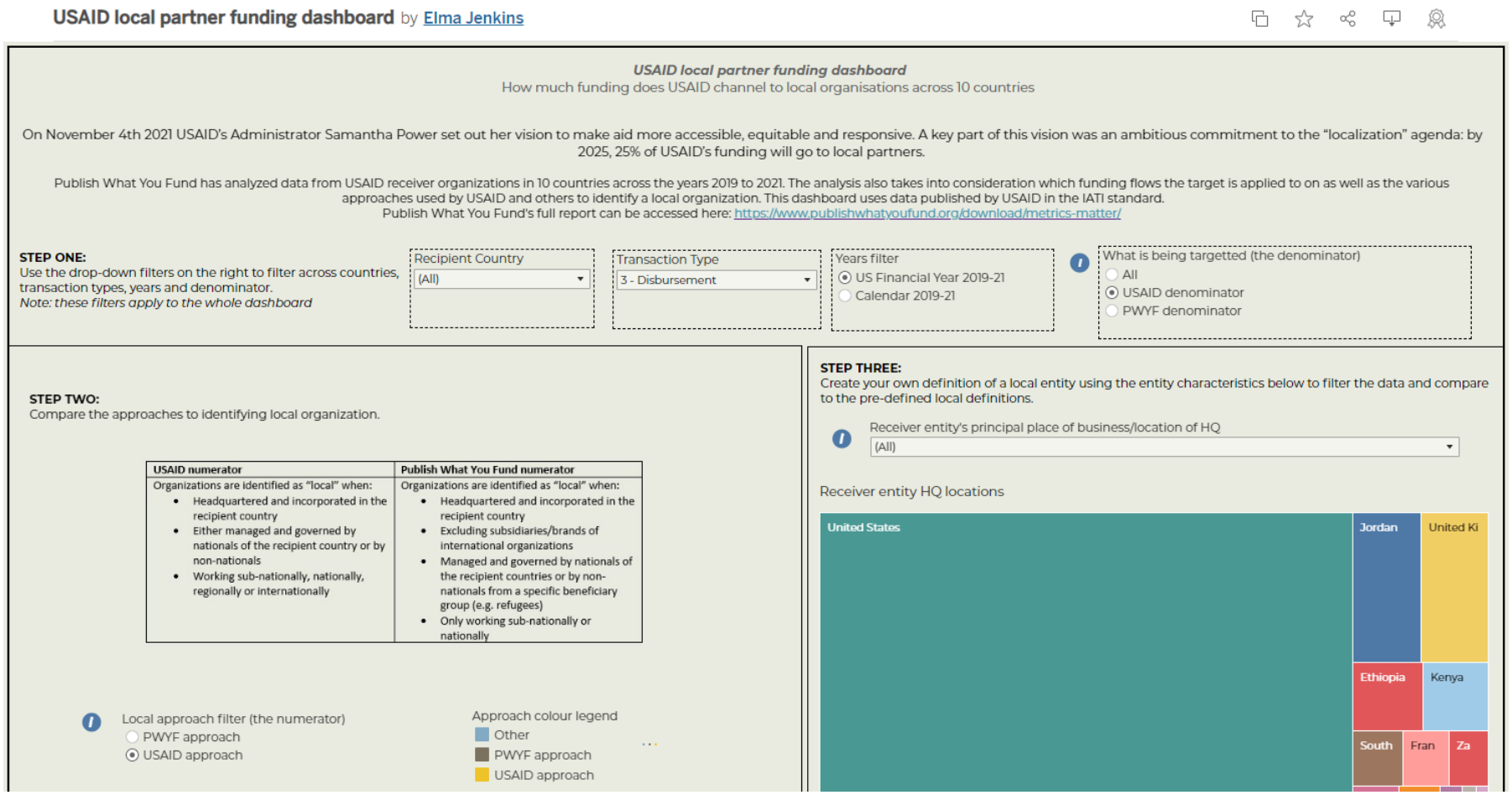


9. Funding implications

For the 10 sample countries

- Using our approach for measuring local funding USAID would have needed to channel an additional $500m per year to local organizations to reach 25%
- Using USAID's approach the shortfall was $256m
- That is $244 million per year less that would need to be channeled to local organizations in the 10 sample countries if using USAID's approach.

Total portfolio estimate

- Scaled up across all of USAID's country programs an additional $1.43bn per year would need to be directed to local organizations to reach 25% if using our measurement approach.

10. Dashboard